# The Next Generation of Portable Displays




ExpoGo!
Displays & Graphics

# Tradeshows Just Got a Whole Lot Easier!




# From 0 to Set-up in 60 Seconds.

**Imagine…** A freestanding display that weighs only 12 lbs. and sets up in less than 60 seconds.

Introducing the ShowFlex, the newest innovation from EXPOGO, creators of the ShowStyle Briefcase and ShowMax Self-packing Tabletop Displays.

With its innovative design and vibrant dye-sub graphics, ShowFlex may be the lightest weight, easiest to set up display system around.

Available in a kaleidescope of sizes and shapes, there is a ShowFlex for any display or presentation need.

The ShowFlex patent-pending, "Butterfly Hub" and folding frame design eliminates the need for bulky pop-ups that are expensive to ship, or tension fabric units with separate graphics to install each time you set up. Simply stand the ShowFlex upright on a table, unfold the hinged arms, extend the telescoping leg and you are ready to show!

*"Walk in with ShowFlex and watch great things unfold at your next event".*

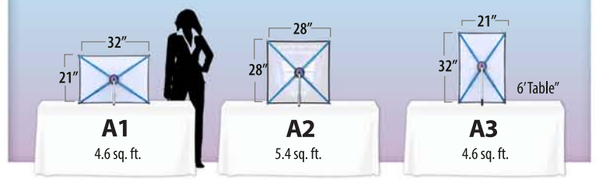
ShowFlex™
Umbrella Display



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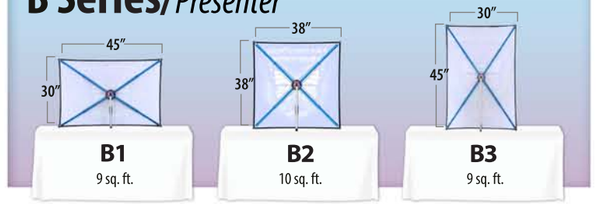
# ShowFlex™ Umbrella Display

## A Series/*Recruiter*



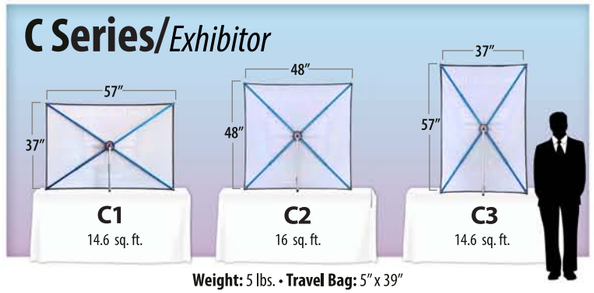

**Weight:** 3 lbs. • **Travel Bag:** 5″ x 24″

## B Series/*Presenter*



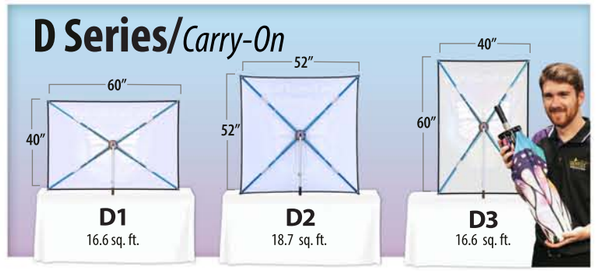

**Weight:** 4 lbs. • **Travel Bag:** 5″ x 32″

## C Series/*Exhibitor*



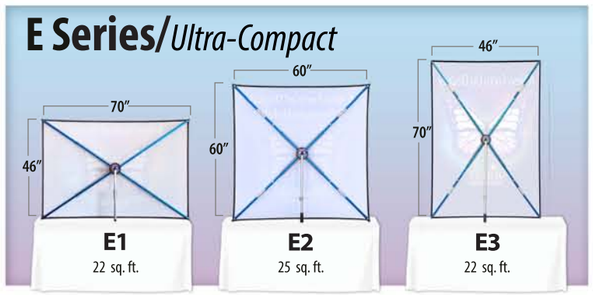

**Weight:** 5 lbs. • **Travel Bag:** 5″ x 39″

## D Series/*Carry-On*



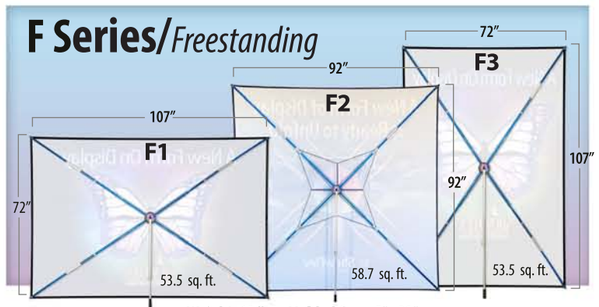

**Weight:** 6 lbs. • **Travel Bag:** 5″ x 24″

## E Series/*Ultra-Compact*



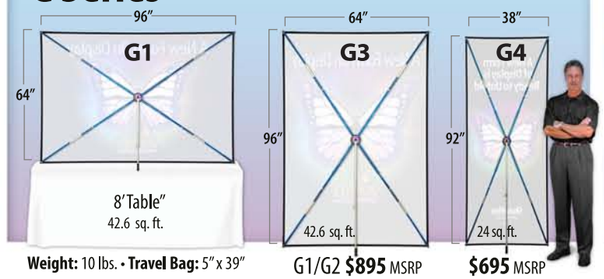

**Weight:** 7 lbs. • **Travel Bag:** 5″ x 32″

## F Series/*Freestanding*




**Weight:** 12 lbs. • **Molded Case:** 5″ x 39″

## G Series




**Weight:** 10 lbs. • **Travel Bag:** 5″ x 39″

G1/G2 **$895** MSRP

**$695** MSRP

## F Series/*96″ or 107″ tall center*




*Patent Pending*

**$3,995** MSRP

| Series A | Series B | Series C | Series D | Series E | Series F |
|---|---|---|---|---|---|
| A1 - A3 | B1 - B3 | C1 - C3 | D1 - D3 | E1 - E3 | F1 - F3 |
| $325 | $435 | $575 | $695 | $795 | $1,325 |

*All ShowFlex units include dye-sub graphics.*

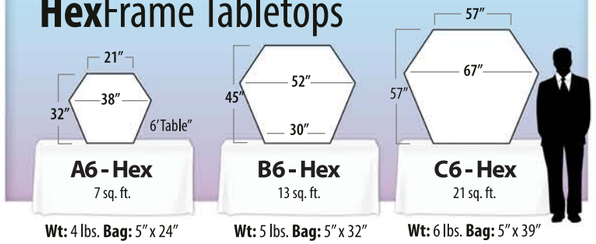
ShowFlex Umbrella Display



*F-Series freestanding units include molded bannercase. Dye-sub graphics printed on 100% polyester knit fabric.*

# ShowFlex™ HexFrame™

## HexFrame Tabletops




**Wt:** 4 lbs. **Bag:** 5″ x 24″

**Wt:** 5 lbs. **Bag:** 5″ x 32″

**Wt:** 6 lbs. **Bag:** 5″ x 39″

## HexFrame Trio

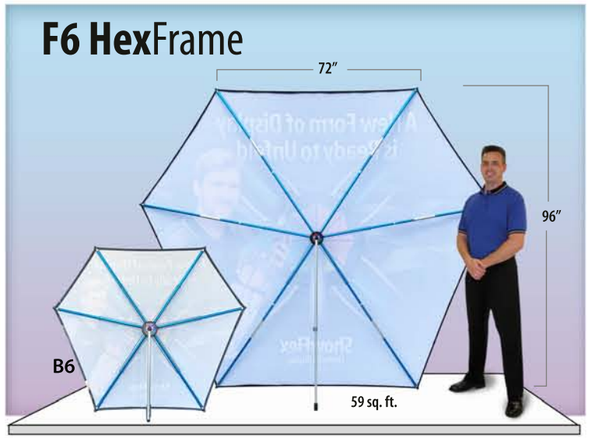



**Wt:** 10 lbs. **Bag:** 8″ x 26″

**Wt:** 12 lbs. **Bag:** 8″ x 36″

**Wt:** 14 lbs. **Bag:** 9″ x 39″

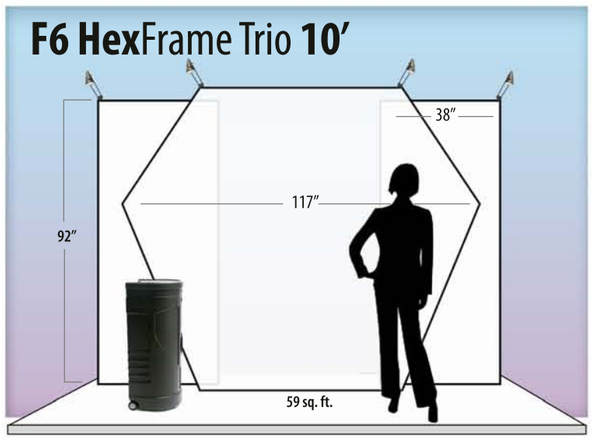
## F6 HexFrame




**Weight:** 11 lbs. **Travel Bag:** 5″ x 39″

**F6** HexFrame • **$1,595** MSRP

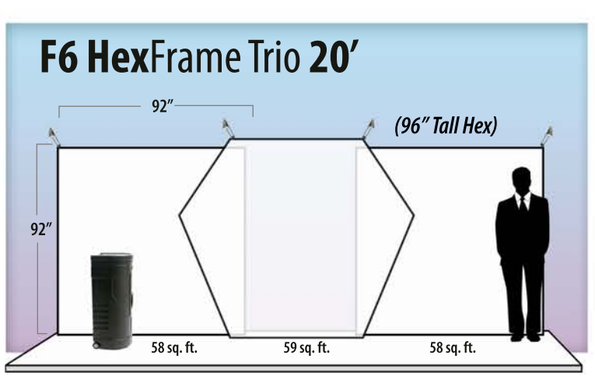
## F6 HexFrame Trio **10′**




**Weight:** 41 lbs. • **Half Round Molded Case :** 16″ x 16″ x 39″

**$2,995** MSRP

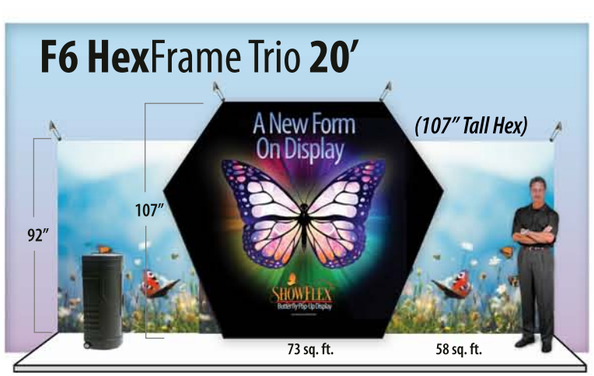
## F6 HexFrame Trio **20′**




**Weight:** 41 lbs. • **Half Round Molded Case :** 16″ x 16″ x 39″

**$3,995** MSRP

## F6 HexFrame Trio **20′**




**Weight:** 49 lbs. • **Half Round Molded Case :** 16″ x 16″ x 39″

**$4,495** MSRP

## LumaStar BatteryPack




BatteryPack with two lights: **$495** MSRP

Light Only: **$95** MSRP ea.

## HexFrame Series Pricing

*Optional LED Lights.*
$95 ea. MSRP

| A6 Hex | B6 Hex | C6 Hex | A6 Trio | B6 Trio | C6 Trio |
|---|---|---|---|---|---|
| 36″ x 32″ | 52″ x 45″ | 67″ x 57″ | 57″ wide | 72″ wide | 96″ wide |
| $425 | $575 | $795 | $995 | $1,295 | $1,795 |

*All ShowFlex units include graphics printed on 100% polyester knit fabric.*

# Self-Packing Tabletop Displays








**ShowStyle Briefcase**
**$295** *MSRP*
*Graphics not included.*



## An Open & Shut Case for Success!




*Optional LED Lights*

**Pro32 Tabletop**
**$545** *MSRP*
*Graphics not included.*



MADE IN NORTH CAROLINA

US Patent #6,189,594
CAN Patent #2,306,358






*Includes Two LED Lights*

**ShowMax Tabletop**
**$995** *MSRP*
*Graphics not included.*

US Patent #6,772,816 B2



**Open Size: 24" x 48" • Wt. 10 lbs.**

## ShowStyle®
### Briefcase Display

ShowStyle opens in seconds with graphics attached and ready to show. Includes an arched header that stores in the back of the display.

**Open Size: 32" x 64' • Wt. 20 lbs.**

## Pro32®
### Briefcase Display

The ShowStyle Pro32 has 14 sq. ft. of graphic area, 77% more than original the ShowStyle. Features a retractable handle and velcro-ready fabric to attach graphics that remain in place for transport.

**Open Size: 36" x 72" • Wt. 39 lbs.**

## ShowMax®
### Self-packing Tabletop

The ShowMax Self-Packing Tabletop features a retractable handle, inline skate wheels, an arched header and two LED lights that store in the back of the display..







### Fabric & Rollable Graphic Pop-Ups

Curved or straight freestanding pop-up displays are available with rollable graphic panels, or with vibrant dye-sub fabric that remains attached for quick set-up.




### Tension Fabric Displays



### Back-lit Displays

Tension fabric "pillowcase" style displays can be printed with single or double-sided fabric graphics. Back-lit fabric pop-up or Silicon Edge (SEG) displays stand out on the busy trade show floor.




### 20' Serpentine Pop-up

Multiple curved and straight pop-up frames can be used to create a wide variety of configurations. Add custom printed carpet and counters for a more custom look.




### Bannerstands




### Feather Flags

Bannerstands and feather flags are a great way to call attention to your business or event. Both are available in a variety of sizes and shapes, with either single or double sided graphics.

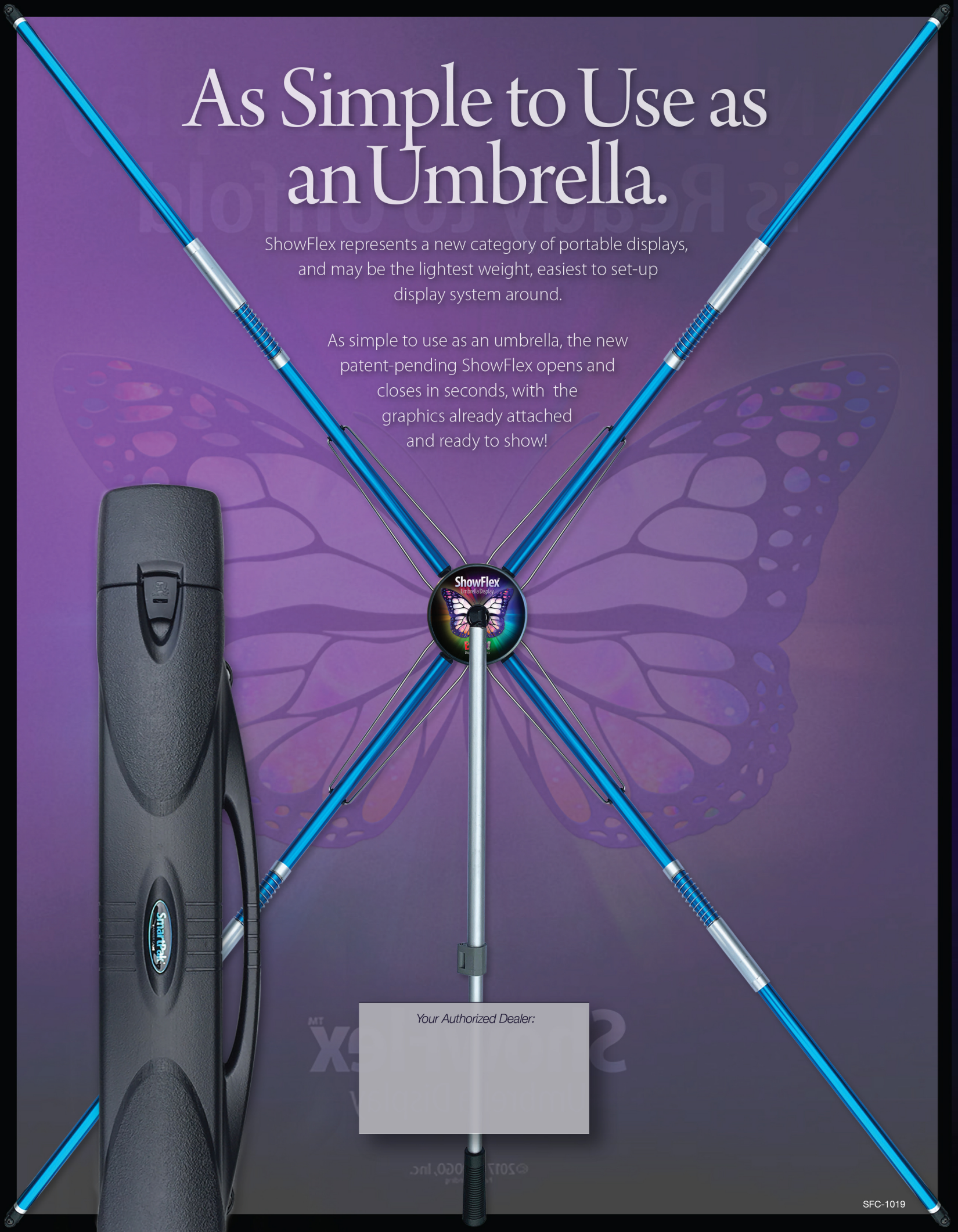


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# As Simple to Use as an Umbrella.

ShowFlex represents a new category of portable displays, and may be the lightest weight, easiest to set-up display system around.

As simple to use as an umbrella, the new patent-pending ShowFlex opens and closes in seconds, with the graphics already attached and ready to show!




*Your Authorized Dealer:*

SFC-1019